



**ABCinema**  
project



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# »Rights Issues for Film in Education«

**ABCinema-Workshop**

13th of April 2016 · Frankfurt, Germany

Co-funded by the  
European Union



Creative  
Europe  
MEDIA

## »Rights Issues for Film in Education«

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The importance of film literacy activities in today's world, a world which is defined to a large extent by its media, is not disputed. We enthusiastically devote ourselves to the mission of infecting the new generation with our cinephilia and we wish to introduce them to the wealth of our film history, including that of Europe. But even at the phase of concept development questions constantly arise regarding the issue of dealing legally with the rights of audio-visual works in various scenarios – in the cinema, in the classroom, amongst colleagues. Neither our academic training in film studies nor our training as educators have prepared us for this; much remains obscure. What is the basic legal situation, are there such things as rights of use, what experiences have been had with possible sanctions? A further level of complexity emerges from our functioning within a European context – despite the enrichment we derive from our best-practice exchanges: what is the legal framework in which we operate and what happens when we add materials such as moving images, pictures and texts to digital platforms? And how do we deal with Internet access to the accompanying educational materials that we ourselves have created?

The ABCinema Workshop aims to come up with answers to the urgent questions that confront us in our daily work, in order to clarify the limits of the space in which we operate and to encourage us to further cooperation.

— *Christine Kopf, Film Literacy Department (DIF)*

### Register for free

The workshop is open to interested members of the professional public. Please register your participation with Hannah Schreier (Coordinator) at: [schreier@deutsches-filminstitut.de](mailto:schreier@deutsches-filminstitut.de).

**09.30 a.m.**

Arrival and Coffee

**10.00 a.m.**

**Welcome**

Claudia Dillmann (Director Deutsches Filminstitut, Frankfurt)

**10.10 – 10.30 a.m.**

**Introduction and outlining of workshop goals**

Christine Kopf (Deutsches Filminstitut, Frankfurt), Kerstin Herlt (Association des Cinémathèques Européennes, Frankfurt)

**10.30 – 10.45 a.m.**

**Presentation of ABCinema Project** · Enrica Serrani (Coordinator ABCinema project, Fondazione Cineteca di Bologna)

**10.45 – 11.30 a.m.**

**Results and recommendations from the EU Study “Showing films and other audiovisual content in European schools”**

Ignasi Guardans (CUMEDIAE Culture and Media Agency Europe, Brussels, project coordinator of the Study)

**11.30 a.m. – 12.15 p.m.**

**Introduction to copyright law in Europe – How does it work for film heritage and education?** · Lisette Kalshoven

(Advisor copyright and open education, Kennisland, Amsterdam)

**12.15 – 12.45 p.m.**

**FAQ: “Can I show this film/image in the classroom, in our cinema, in exhibitions, online? What are the risks?” (All)**

Facilitators: Lisette Kalshoven, Kerstin Herlt

**12:45–01:45 p.m.**

Lunch break

**01.45–02.30 p.m.**

**Introduction to Creative Commons licensing**

Lisette Kalshoven

**02.30–03.15 p.m.**

**“2 or 3 things to know about orphan works” – How film archives deal with orphan works in the FORWARD project**

Kerstin Herlt

**03.15–03.45 p.m.**

Coffee break

**03.45–04.15 p.m.**

**Digitising films and related material from and about**

**World War One: The EFG1914 experience** · Georg Eckes (European Film Gateway, EU project coordinator, Frankfurt)

**04.15 p.m.**

Closing discussion / Wrap-Up

Workshop organised in the framework of **ABCinema Plus**, project co-funded by the **European Union**



**Dr. Ignasi Guardans** is a lawyer and former politician with a passion for the creative industries. After some years of legal practice he was in public service for 18 years as elected Member of the Catalan Parliament, the Spanish Parliament and the European Parliament. In 2009 he was appointed Director of Spain's National Film Agency ("ICAA"). In 2011 he was Director of Public Affairs at the European Broadcasting Union (EBU-Eurovision). In 2012 he moved to Brussels and co-founded CUMEDIAE aisbl ("Culture & Media Agency Europe"), a non-profit consultancy specialized in project management and advice in the creative & media sector (including projects as the platform [www.cultureagora.info](http://www.cultureagora.info)). Since 2014 he is also partner in K&L Gates, a global law firm.



**Georg Eckes** is project manager at the German Film Institute (Deutsches Filminstitut) in Frankfurt am Main. Past and current activities include the *European Film Gateway*, the single access point to digital collections of more than 35 film archives in Europe; *EFG1914*, digitising films from and about World War One; *filmarchives online*, the union catalogue of non-fiction film holdings in Europe; IN2N, a cross-domain collaboration about exchanging authority data between libraries and film archives; *filmportal.de*, the Internet platform about German film. Holds a masters degree in History, Political Science and Media and Communication Science. Executive committee member in the Association des Cinémathèques Européennes (ACE).



**Kerstin Herlt** is Head of the branch office of ACE (Association des Cinémathèques Européennes) in Frankfurt. She has been coordinating ACE's work in EU funded projects such as the *European Film Gateway*, which gives access to the digital collections of film archives across Europe and the World War One film digitisation project „European Film Gateway 1914“. Actually, she is responsible for dissemination and awareness in the orphan works project FORWARD and ABCinema. She holds a Master's degree in Romance Philology, Sociology and European Media Studies.



**Lisette Kalshoven** is advisor at Kennisland in the areas of copyright, heritage and open education. She combines writing policy documents with practical interventions and training sessions for professionals. Creating access to information is always the reference point in her work.



**Enrica Serrani** has started her collaboration with the Cineteca di Bologna in 1999. From 1999 on she covered a different role and was in charge of administrative and coordination issues within the Cineteca. She has been the coordinator of Ipotesi Cinema, Ermanno Olmi's film school, since 2001. From 1999 on she organized events and meetings within the Festival Il Cinema Ritrovato. From 2005 to 2012 she has been in charge of the Bologna Film Commission. She is responsible for the training department at Cineteca and coordinator for EU co-funded projects.



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